Educator Resource Series: Teacher Guides for Civic Literacy Enhancement

## 1. United States Marshals Museum



## THE EXECUTIVE BRANCH

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President Barack Obama gives the annual State of the Union address before Congress, 2015 Courtesy of the National Archives and Records Administration.

The Executive branch of our government includes the president, the vice president, the 15 departments of the Cabinet, and other supporting agencies such as the Environmental Protection Agency and the Central Intelligence Agency. Its primary purpose is to implement and enforce the laws created by Congress. The president lives in the White House in Washington, D.C., the seat of Executive power since its completion in 1800 . The site was selected by our first president, George Washington, and the White House was first occupied by the second president, John Adams.

Article II of the U.S. Constitution outlines the duties and responsibilities of the Executive branch. The president is the head of the government, the head representative of our government with other countries, the head of the U.S military, and he makes hundreds of federal appointments during his time in office. However, also established by the Constitution, the Legislative and Judicial branches of government are co-equal to the Executive branch, with no one branch having more power than the other two.

## How is the president elected?

The president and vice president are elected in a nationwide vote every four years. On the first Tuesday after a Monday in November of an election year, people cast their votes at polling sites all across the country. The popular vote is then used to assign the votes of the Electoral College, whose members place the final votes for president and vice president.

ABOVE RIGHT: President Jimmy Carter at his first press conference, 1977. Courtesy of the National Archives and Records Administration.


What is the Electoral College?
The Electoral College is not a place, as the word "college" seems to imply, but a group of people that is responsible for electing the president every four years. Electors are chosen from each state to cast that state's votes for president and vice president a few weeks after the November election date. Contrary to popular belief, the electors choose the president, not the people directly.

Each state chooses its own electors. The Constitution gives no guidelines on who can be an elector, but it does state that electors cannot be elected members of Congress, appointed U.S. officials, or anyone that has been involved with "insurrection or rebellion" against the United States. They are generally chosen in two ways-either at each party's state convention or by each party's state committee. They are typically people who are politically active or well-known in the political arena of that state. When a person casts their

vote for president and vice president, they are really casting their vote for which party's electors will vote for president.

Each state receives the same number of electoral votes as they have members of Congress, and the District of Columbia receives three. Forty-eight states employ the "winner takes all" method; that is, no matter how close the vote, the candidate with the most popular votes receives all of that state's electoral votes. Only in Maine and Nebraska are the electoral votes split. Each congressional district receives one electoral vote, going to the winner of the popular vote in that district. The two remaining electoral votes are given to the winner of the state's overall popular vote

In early December following the November popular election, the electors meet in their respective states to cast their votes. Votes for president and vice president are cast on separate ballots. Once certified, the votes are sent to Congress to be counted. The official count happens in a joint session of Congress on January 6, with the sitting vice president, as President of the Senate, presiding. The vice president is then the one to officially announce the winning
candidate. In order to win the presidency, a candidate mus have 270 out of the 538 electoral votes. If no candidate receives the required votes, the election is sent to the House of Representatives, where each state delegation receives one vote. The candidate with the majority vote is declared the winner. The vice presidential election is decided by the Senate

The new president and vice president are sworn in on January 20, which is called "Inauguration Day."

The Electoral College was established in order to keep more populated areas, such as California and New York, from always deciding presidential elections. This process even out the voices of the states, ensuring that rural states have as much input as more urban states, giving more credibility to election outcomes. It also helps to assure that candidates will have to campaign and work to gain widespread support across the country, not just in the more populous regions

## What happens on Inauguration Day?

Inauguration Day at noon is when the new president and vice president take over their respective offices. Each is sworn in on the steps of the west front of the United States Capitol

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with an oath specified in the Constitution.
I do solemnly swear (or affirm) that I will faithfully execute the Office of President of the United States, and will to the best of my Ability, preserve, protect and defend the Constitution of the United States.
This oath is sworn on a Bible or other sacred or special book of the new president's or vice president's choosing. Theodore Roosevelt did not use a Bible, and John Quincy Adams and Franklin Pierce each swore his oath on a book of law.

Following his swearing in, the president gives his inaugural address to the assembled crowd. After the address, the outgoing president and first lady depart the Capitol from the east front, signaling the end of their term in office. Celebrations for the new president and first lady follow, including the inaugural lunch, parade, and ball.

## Who can be president?

The Constitution gives us a clear definition in Article II, Section 1 of who can be president of the United States.

No Person except a natural born Citizen, or a Citizen of the United States, at the time of the Adoption of this Constitution, shall be eligible to the Office of President; neither shall any Person be eligible to that Office who shall not have attained to the Age of thirty five Years, and been fourteen Years a Resident within the United States. ABOVE: Inauguration of President William Jefferson (Bill) Clinton, 1992. Courtesy of the National Archives and Records Administration.

A potential president must be a citizen of the United States, have lived in the United States for at least 14 years, and be at least 35 years old.
What are the primary duties of the president? President as Commander in Chie
Article II, Section 2 of the U.S. Constitution states: "The President shall be Commander in Chief of the Army and Navy of the United States, and of the Militia of the several States, when called into the actual Service of the United States." Congress has the power to declare war, but the president is the head of the U.S. military. He has the power to deploy troops anywhere in the world, appoint other military leaders, and make the calls for military attacks, such as President Harry S. Truman's decision to drop atomic bombs on Hiroshima and Nagasaki, Japan, toward the end of World War II.

## Treaties

The president serves as the head of U.S. foreign policy. He is the only person who can negotiate treaties, or agreements, with foreign governments to accomplish important work such as ending wars, establishing new trade agreements, or making arms and weapons agreements. Treaties must be approved by the Senate with a two-thirds vote. Examples of some well-known treaties in U.S history include:

- Louisiana Purchase (1803) - Agreement made with

France to sell land to the United States

- Treaty of Guadalupe Hidalgo (1848) - Treaty that ended the Mexican-American War
- SALT I and SALT II (1972 and 1979) - Strategic Arms Limitation Talks between the United States, the Soviet Union, and other Cold War superpowers that placed limits on and slowed production of nuclear weapons


## Nominations and appointments

The president is responsible for many official appointments. He nominates 15 Cabinet secretaries that head the Executive departments under his control. He also appoints the heads of more than 50 other non-Cabinet, independent federal agencies and commissions, such as the Federal Reserve Board and the Central Intelligence Agency. He is responsible for nominating U.S. Supreme Court justices when vacancies become available, as well as numerous federal judges and U.S. Marshals across the country

Though leading the military, negotiating treaties, and making nominations are the primary duties of the president listed in the Constitution, other duties have been assigned to the president by acts of Congress, or have simply become part of the president's job over time and tradition. In modern times, though Congress technically has the "power of the purse," the president usually takes responsibility for the economy. Each year he submits a budget to Congress, which adds their own wants and needs. The president serves as the head of his political party, and works to influence members of Congress on pieces of legislation he may or may not support. Presidents have the power to veto, or reject, legislation that passes Congress, keeping those bills from becoming law.

What is the State of the Union address? The Constitution requires the president to give Congress an update on the state of the country "from time to time." Since the 1930s, this has happened once a year, in either late January or early February. The Constitution does not require a speech, but all presidents since Woodrow Wilson, except Herbert Hoover, have delivered their update in this manner. Before Wilson, it was usually delivered as a written report. All presidents since Franklin Roosevelt have delivered the speech to a joint session of Congress in the House of Representatives chamber at the United States Capitol. The


President John Adams, second President of the United States.
Courtesy of the Library Of Congress Courtesy of the Library Of Congress.


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the Cabinet does not attend. That person is referred to as the "designated survivor," and his or her role is to ensure the continuity of government in the case of a catastrophic event while all other members of the government are gathered together

Who takes over if the president cannot serve? The language in the Constitution about the succession of leadership is vague, and only mentions the immediate succession of the vice president. The Presidential Succession Act of 1947, as authorized by Article II, Section 1, Clause 6, addresses the extended line of succession, and establishes a clear line beyond the vice president. If the president and the vice president cannot serve, the speaker of the house is next in line, followed by the president pro tempore of the Senate, then the Secretary of State, and down through the Cabinet, in the order their departments were established

Following the assassination of President John F. Kennedy in 1963, members of Congress proposed legislation to define immediate succession more clearly. The 25th Amendment became law in February 1967. This amendment clearly states the vice president is the presidential successor, and lays out how a new vice president should be chosen. It states: "Whenever there is a vacancy in the office of the Vice President, the President shall nominate a Vice President who shall take office upon confirmation by a majority vote of both Houses of Congress."

The 25th Amendment also spells out what should happen if a president is incapacitated, and the vice president must step in as acting president. This policy has been implemented on two occasions, by President Ronald Reagan and President George W. Bush, as they underwent medical procedures that required sedation. During those times, Vice President George H.W. Bush and Vice President

Dick Cheney, respectively, served as acting president, while their president was unable to conduct his duties.

Can the president be removed from office? Article II, Section 4 of the Constitution tells us the president "shall be removed from Office on Impeachment for, and Conviction of, Treason, Bribery, or other high Crimes and Misdemeanors."

## What other agencies make up the

## Executive branch?

The 15 departments of the president's Cabinet, as they stand today, are as follows (in no particular order): Department of State, Department of Defense, Department of the Treasury, Department of Education, Department of Agriculture, Department of Labor, Department of Justice, Department of Energy, Department of Health and Human Services, Department of Housing and Urban Development, Department of Homeland Security, Department of Transportation, Department of Commerce, Department of the Interior, and Department of Veterans Affairs.

There are also seven positions that are considered "cabinet-rank" positions. These are the White House Chief of Staff, U.S. Trade Representative, Director of National Intelligence, Director of the Office of Management and Budget, Director of the Central Intelligence Agency, Administrator of the Environmental Protection Agency, and Administrator of the Small Business Administration

The National Archives and Records Administration is also part of the Executive branch. The National Archives was established as an independent federal agency by Congress in 1934 to hold, preserve, and make available our nation's records. Original records created by the federal government are required to go to the National Archives. All presidential libraries are part of the National Archives system. The Archivist of the United States, head of the National Archives, is a presidential appointee.


President Richard Nixon and Soviet General Secretary Leoonid Brezhnev sign the Anti-Ballistic Missile (ABM) Treaty and Strategic Arms Limitation Talks (SALT) Interim Agreement. 1972 Courtesy of the National Archives and Records Administration.

## Conclusion

Though the Constitution gives us clear guidelines on many of our government's roles and duties, time and circumstances have molded and shaped the Executive branch into what it is today, expanding its role in many ways from what the framers originally put in place. As the country has grown and changed, so have the roles of the president and other executive officials, as have those of the Legislative and Judicial branches. The Executive branch has a wide variety of responsibilities that, while working with the other two co-equal branches, help to keep our country running the way it should. Understanding how our government works can help us understand why our government does what it does, and how to be more engaged citizens.


Cover of the Louisiana Purchase Agreement with France, 1803. Courtesy of the National Archives and Records Administration.


Treaty of Guadalupe Hidalgo, ending the Mexican-American War, 1848 Courtesy of the National Archives and Records Administration

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## FIGHTH CONGRESS OF THE UNITED STATES;

AT THE FIRST SESSION,

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 address, 1982.
Courtesy of the National Archives and Records Administration


Joint Resolution proposing the 25 th Amendment to the United States Constitution, 1965
Courtesy of the National Archives and Records Administration


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